

# WHY BUYING HAIR PRODUCTS DIRECTLY FROM THE SALON IS ACTUALLY WORTH IT

POSTED JULY 22, 2015 BY HALLIE MADENSKI



Some women spend insane amounts of money on their hair, while others go for the bare minimum, but which products are actually worth splurging on?

According to experts, the absolute best hair products are most likely to be found in — you guessed it — actual salons. The reason being that these brands contain a much higher dose of the specific ingredients that keep your hair looking healthy and beautiful.

“Most product lines [carried at salons] are up to five times more concentrated in the active ingredients than similar products you will find in other retail stores,” **Roman Kusayev**, owner of **Roman K Salon in NYC**, told *Women’s Health*.

Always beware of a hairdresser who seems overly eager to push products that you didn't inquire about, as they do receive a commission for each sale. If a stylist tries to convince you to buy an item that they didn't actually use during your appointment, utilize common sense and say no.

Gucci bags and Rolex watches aren't the only coveted items that aren't always authentic. Many bottles of shampoo, conditioner, styling sprays and gels sold in stores and online are counterfeit, **expired or diluted**. Products found at discount stores, as well as drugstores like CVS, are often kept in warehouses for long periods of time at improper storage temperatures, so keep an eye out for faded labels and past-due expiration dates as it is absolutely possible for these items to be too old to still work in the way the manufacturer intended.

Kusayev advises against buying cheaper shampoos and conditioners if you want your hair to be a source of envy, but says that hairspray and products made specifically for babies and people with dandruff are not worth paying ridiculous amounts of money for and should be bought at drugstores. If you don't currently have the money to shop at a salon, **TRESemmé**, **OGX**, **Pantene** and L'oreal are recommended for shoppers on a tighter budget.

**SORRY, I CAN'T  
HEAR YOU OVER  
THE VOLUME OF  
MY HAIR.**

In conclusion, salon products are worth every penny because they contain higher doses of "the good stuff." Hair isn't everything, but having a nice head of it could make you feel that much more confident for your next date, job interview or other special occasion.

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